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Natural disasters send insurance rates soaring

By Alan J. Heavens
Inquirer Real Estate Writer

Whether you believe that Hurricane Katrina are so devastating back-to-back areas, especially along

During 2004 and 2005, from Hurricane Katrina, environmental groups, a

As a result, in Louisiana been canceled or not re New York, private insurers have canceled coverage for more than 60,000 coastal

As more private insurers refuse to take on new policies or renew existing ones, mandated state-run insurance "pools" are being forced to take on more customers and more financial exposure.

Florida's state insurance pool has swelled to about 1.5 million policyholders, and it recently needed a \$715 million bailout from the Florida legislature to cover its losses.

Mississippi's Wind Pool, which insures coastal property owners, suffered a \$745 million loss from Hurricane Katrina, \$100 million of which was paid back with a federal block grant.

Businesses are also feeling the impact of coverage restrictions. With \$10 billion in insured losses - including the destruction of 116 oil platforms and 56 more severely damaged by 2004-2005 hurricanes - offshore oil producers in the Gulf of Mexico have seen insurance price increases of up to 500 percent.

Some insurance companies have begun rethinking how they do business, according to the Ceres study.

Dozens of new insurance activities, such as "green" building credits and incentives for investing in renewable energy, are emerging as companies look for ways to reduce losses and costs.

There are 190 new products and services available or in the pipeline from dozens of insurance providers in 16 countries, according to the report, titled "From Risk to Opportunity: How Insurers Can Proactively and Profitably Manage Climate Change."

Among them:

Firemen's Fund Insurance is launching a first-of-its-kind "green" coverage, including rate credits and other incentives, for commercial building owners who rebuild damaged properties using green and LEED-certified (Leadership in Energy and Environmental Design) building practices. Firemen's Fund will begin seeking state regulatory approvals this month so the products can be offered in states around the country this fall.

Marsh and AIG have launched carbon-emissions credit guarantees and other renewable-energy-related insurance products that are allowing more companies to participate in carbon-offset projects and growing carbon-emissions trading markets. The carbon-trading market in the European Union alone is expected to hit \$30 billion by the end of 2006.

Insurer-initiated hurricane-loss prevention methods used at nearly 500 commercial locations incurred one-eighth as much damage from Hurricane Katrina as properties that did not make

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the engineering improvements, avoiding \$500 million in property damage. Insurer FM Global says the \$500 million in savings came after customer investments of only \$2.5 million, and helped make the company profitable in a year when few insurers were.

Evan Mills, the Ceres report's lead author and a scientist at the U.S. Department of Energy's Lawrence Berkeley National Laboratory, said the offerings are impressive.

"The insurance sector is poised to make a major contribution to long-term national and international efforts to curb the growth of greenhouse-gas emissions, while helping to fortify society against the near-term impacts of climate change," Mills said.

"Last year's hurricanes were a real wake-up call for the industry, and many U.S. insurers are creating programs to help businesses minimize future losses. Many of these strategies represent new profit centers for insurers, rather than simply symbolic and charitable activities."

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